

THE MIDDLE EAST HUMANITARIAN APPEAL

A very warm welcome. This guide aims to help you with your fundraising for people caught up in the humanitarian crisis across the Middle East. I would first like to thank you for supporting the appeal. Donations are already enabling our member charities and their local partner organisations to make a difference.

Sadly, the needs are significant. Over the past year, conflict has devastated lives across the region, and millions have fled their homes in search of safety. Huge numbers of people urgently need shelter, food and basic supplies.

In Gaza, the scale of suffering is catastrophic. People are dying of hunger and disease, as well as injuries caused by the conflict. Food and clean water are desperately scarce, and ninety percent of the population are displaced. Everyone is dealing with the trauma of daily life in a conflict zone. In Lebanon, more than a million people have had to leave their homes in recent weeks. Shelters are overwhelmed, and hospitals are struggling to treat the thousands of people injured.

The DEC brings together 15 leading UK humanitarian aid charities, who are working with trusted local partner organisations to respond to this crisis.

The majority of funds from this appeal will be spent in Gaza and Lebanon, where millions desperately need humanitarian support right now. Some of the funds will also be used to support people in the West Bank, where many are also being impacted by violence and displacement.

In Israel, families of those held hostage desperately await news of their loved ones, tens of thousands of people have been displaced, and many more are dealing with trauma caused by the ongoing conflict. We will continue to monitor the situation and needs in Israel, and a number of DEC charities are in a position to expand their response to include Israel should the situation change.

The DEC is constantly monitoring the humanitarian situation across the region to be able to respond wherever the needs are greatest. By working together with our member charities and our trusted local partners on the ground, we hope to reach millions who urgently need shelter, food and basic supplies to survive.

This guide includes some simple ideas and tools such as a poster and sponsorship form. If you need more support, please contact our team. May I take this opportunity to thank you for your generosity and compassion. Together we are a strong force for good at desperate times like these.

Saleh

Saleh Saeed OBE - Chief Executive, Disasters Emergency Committee

P.S. The UK Government will match pound-for-pound the first £10 million donated by the public to this appeal. Thank you again for your support of this appeal.

WHAT'S HAPPENING?

Right now, millions of people across Gaza, Lebanon and the wider region are in urgent need of food, shelter and medical care.

In Gaza, the scale of need is overwhelming. Over the past year, more than 90% of people have been internally displaced – most now several times – and nearly 2 million people are facing extreme hunger and food shortages. Not a single hospital remains fully operational, and fewer than half are functioning at all. Medical care for the sick and injured is critically scarce, and everyone is impacted by the trauma of life in a conflict zone.

In Lebanon, over a million people have fled their homes since mid-September. More than 2000 people have been killed over the past year in the conflict, and many thousands more injured. The healthcare system is being stretched to its limits. With so many displaced, shelters are unable to support all those in need. Years of economic crisis, political turmoil and ongoing conflict in Lebanon have left the country ill equipped to handle a humanitarian emergency at this scale. Hundreds of thousands have crossed the border into Syria in search of safety.

Despite extraordinary challenges and risks, DEC member charities have proven that they are able to provide lifesaving aid within Gaza. They are co-ordinating closely to find ways to deliver vital humanitarian support, adapting their response to the rapidly changing situation.

They are also scaling up their responses right now in Lebanon, adjusting their work as the needs grow, and providing people with a lifeline of support. In the West Bank too, where many are experiencing violence and displacement, DEC member charities are supporting those caught up in the crisis.

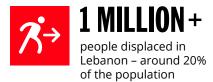
DEC charities are on the ground saving lives right now, and they are ready to act wherever the needs are greatest. For more information on how and where DEC member charities are responding, please visit <u>dec.org.uk</u>.

Your fundraising for this appeal will ensure that DEC charities are able to continue their vital work today and as the situation continues to evolve in the weeks and months ahead.





2.1 MILLION- almost the entire population of Gaza – face acute food insecurity





DAMAGEto vital water conitation and

to vital water, sanitation and hygiene infrastructure caused by ongoing violence in West Bank.

All statistics and figures accurate as of October 20 2024 – please check dec.org.uk for the latest information

ABOUT THE DEC AND HOW YOUR FUNDRAISING MAKES A DIFFERENCE

The DEC is made up of 15 member charities, all experts in humanitarian aid and specialists in different areas of disaster response.

They come together to speak in one voice and make fundraising more efficient when we launch an appeal. During times of acute humanitarian need, the DEC and its member charities provide a timely and effective response.

Pooling our resources to work as one, we are pivotal in coordinating the UK public's response to overseas disasters. In collaboration with our Rapid Response Network of national media and corporate partners, we raise the alarm to the UK public and set up easy ways to donate.

By fundraising for the DEC, you'll be helping us get aid to people in Gaza, Lebanon and the wider region who need it.

DEC MEMBER CHARITIES

































could provide blankets for two people to keep them warm



could provide emergency food for five families for one week



could provide emergency shelter for five families

IN THIS GUIDE

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TAKE ON A CHALLENGE

Are you up for a challenge? If you are, you can often raise a lot of money by doing something that doesn't need a lot of organising. Just pick the challenge, set up a JustGiving page here and click "Start Fundraising", then be sure to tell your family, friends and colleagues all about it.

Once they hear what you are doing, and how you are supporting the appeal, many of them will sponsor you! We'd recommend at least a week of time to get prepared and get your friends behind your quest!

Here are some simple ideas:

Set yourself a physical challenge to walk, run, ride, swim or climb a given distance or join an event which is happening soon, such as a 10km run (just make sure you are fit enough to tackle it, or allow time for training).

Quit a bad habit (or a guilty pleasure) for a week. Get sponsored to cut out chocolate or put down the pasties.

Get sponsored to dye your hair red or wear an awesome wig to support the DEC.

If you are normally a chatterbox, ask family and friends to sponsor you to be silent for a day.



SIX TOP TIPS FOR YOUR JUSTGIVING PAGE

- **Customise your page:** add a photo that will catch your friends' attention, explain your challenge or why you are raising money, and show how the DEC appeal is important to you.
- **Set your fundraising target:** let people know how much you aim to raise and perhaps relate this to what the money will go on to do, which you can see on P4.
- **Sponsor yourself!** Set the bar for everyone else, show your commitment to your challenge and your passion for the DEC.
- Tell everyone you know: use social, email and messenger apps to share your page link with anyone and everyone you know! Ask them to support you and let them know the impact of a £30 donation.
- Thank and update your supporters: post messages of thanks into social and add updates on your fundraising page. If you are taking on a physical challenge, update your friends about your preparation and progress.
- **Send reminders:** everyone is busy, so don't forget to chase up (politely) those who may have said they would donate but haven't had time to do it yet. (This is often best done at the very start of the month when many people have recently been paid.)



Don't have a JustGiving page yet? It's easy to create one now by visiting this page on JustGiving and clicking "Start Fundraising".

OTHER WAYS TO RAISE MONEY ONLINE

By raising money online you help the cash get to the DEC and our member charities as fast as possible. And that means we can quickly put it to work where it is needed most. Here are some ways to help now:

Set up a Facebook Fundraiser

You may have seen these tools on Facebook. Just visit the DEC's Facebook page and you can choose to set up your own Fundraiser for the appeal. Some of the tips on the previous page will also help you raise as much as you can.

Sell stuff on eBay

We all have a few extra "pre-loved" things at home, so this is the perfect moment to dust them off and list them on eBay. When you pop them up for sale you can choose to direct some or all of the sale price to the DEC.

Donate to the appeal and share this on social to inspire your friends

Comment on a DEC post or retweet us and tell your friends why you have donated. This will help the appeal reach more supporters and raise more.

Tag us and show us what you're doing:











RAISING MONEY WITH YOUR FRIENDS

There are lots of ways you can come together with your friends, neighbours and members of your sports club, gym or community to help people affected by the conflict.

Here are a few ideas for you:

- Pay extra subs when you play sport, arrange a physical challenge at the gym or host a special event which costs a little extra compared to your normal exercise class.
- You can exercise your grey cells and competitive side by organising a pub quiz or a quiz at a community centre.
- Why not host a dinner or lunch, invite your friends and ask them for a donation to the DEC when they arrive?
- You could also host a coffee morning or fundraising event at your place of worship.
- If you are into gaming, why not host a games night with your friends, in real life or using Tiltify / a JustGiving live streaming fundraiser?
- Are you fully "influential" on social? Get together and host a live chat with your followers, and ask them to chip in toward the appeal while you are chatting / jamming / working out / making jam with them.



RAISING MONEY AT WORK

Many people raise huge sums of much-needed money by arranging activities at work. One way to help your donations and fundraising go further is to ask your boss or company about "matched giving". You might find they also chip in to push up the total raised. Some simple ideas for your workplace:

- Host a quick real-life or virtual coffee morning and bake sale. Ask all aspiring bakers to get their "bake" on if you are back to the office now. Alternatively host a baking competition where everyone has to bake the same thing and then show off their creations on a Zoom coffee catch-up. You can sell or auction cakes, biscuits and tarts to rake in the dough.
- Organise a "Pay it Forward" lunch where everyone donates the amount they spent on their food for a day or a week.
- If you are more willing to go wild, how about getting sponsored to wear something unusual to work, do something daring or even keep quiet all day? Whether you are in an office / workplace or working from home, get creative and see just how daring you can make your fundraising.

Every office and workplace is different, so some of these ideas might not work for you. But the good news is... you will know what does. How about getting a small team together and coming up with a plan you can take to your boss to get their support?



RAISING MONEY AT SCHOOL

Many schools across the UK are heroic in their efforts to raise money for our appeals. We find simple things work best for fundraising so here are a couple of ideas to help get you started:

- Ask parents and guardians to support a non-uniform day with a donation of £2 per student.
- If you have a sports day on the horizon, ask students, parents and teachers to get sponsored to take part in a challenge during the day.
- Why not host a play, a magic performance, a concert, talent or fashion show or anything creative and enjoyable? Sell tickets and let your artistic talents make a real difference for people affected by the conflict in the Middle East.

If you need some extra help, please get in touch and we'll assist as best we can!



COLLECTING CASH DONATIONS

We're often asked about collections, or volunteer time to support collections, during appeals. While we are hugely grateful for the support, collections can be difficult to arrange and carry out properly. We'd prefer you to direct people to donate online to the DEC (or ask them to support your JustGiving page if you have one) since the money gets to us, and out to where it is needed, much faster. However if you wish to undertake a collection there are some key things to sort out:

- Ensure you have permission from key organisations and people. For public collections (i.e. street collections) you will need to contact your local council to obtain a collection licence. For private collections (i.e. pubs, supermarkets), you will need to obtain permission from the site manager.
- Recruit a number of helpers or volunteers to support the collection.
- Make use of appropriate materials such as buckets and bucket stickers (designs for these are at the end of the guide). Make use of the downloadable resources, either online or by printing them off and using them as you see fit.

Make sure you plan for how you will secure, sort and pay in any cash you raise. It is, of course, very important that all money raised is returned to the DEC as soon as possible in order for us to help those affected.

Fundraising is fun, and helps support the lifesaving work of the DEC's member charities – but it's also important to fundraise in a safe and legal way. We encourage fundraisers to be aware of potential risks and ensure all necessary steps have been taken to ensure their fundraising is conducted safely. The DEC cannot accept any liability for fundraising conducted on our behalf.





HOW TO PAY IN THE **MONEY YOU RAISE**

If you're taking on a challenge and getting sponsored to do it, start a fundraiser at this <u>lustGiving page</u> to collect your sponsorship. You can also pay in money raised offline by making an equal contribution to your JustGiving page. This will help make it simple for your friends and family to support you.

If you're paying in money after holding an event, please do so online by going to the <u>DEC's appeal donation form</u>.

Alternatively, you can:

Pay in at a Post Office. It is also possible to pay in cash donations at branches of Barclays and NatWest, but this is at the branch's discretion. We kindly request that you sort your coins, by denomination, into separate bags which the bank or Post Office can provide. Details for your paying-in slip are as follows:

Account name: DEC MIDDLE EAST APPEAL

Sort code: 20-00-00

Account number: 03943178

IBAN: GB94 BARC 2000000 3943178

Swift: BARCGB22

Once you have paid in the cash please email us to let us know how much you sent and what you did to raise it. You can contact us on: support@dec.org.uk

Send a cheque (no cash) to:

DEC Middle East Humanitarian Appeal, PO Box 999. London **EC3A 3AA**

Make the cheque payable to 'DEC Middle East Humanitarian Appeal'. Please fill in a postal donation form (included at the end of this document) and add it in with your cheque.



HAVE A QUESTION? NEED ADVICE?

We're always happy to help, although please bear in mind that during the our busiest periods following the launch of a DEC appeal we may take a little while to get back to you.

You can email us on: support@dec.org.uk

Or call us on: <u>0207 387 0200</u>

THINKING OF FUNDRAISING FOR US? GET IN TOUCH!

Please send a quick email about your plans, as well as your contact details, to: support@dec.org.uk

We may be able to offer some support or advice if you need it, to help make your fundraising as successful as possible.









DEC MEMBER CHARITIES

O HUNGER

care

aid

CONCERN

RESCUE 7

OXFAM

@ PLAN

Save the Children

HUMANITARIAN APPEAL



WHAT'S HAPPENING?

Right now, millions of people across Gaza, Lebanon and the wider region are in urgent need of food, shelter and medical care.

In Gaza, the scale of need is overwhelming. Over the past year, more than 90% of people have been internally displaced – most now several times – and nearly 2 million people are facing extreme hunger and food shortages.

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The healthcare system is being stretched to its limits. With so many displaced shelters are unable to support all those in need.

Years of economic crisis, political turmoil and ongoing conflict in Lebanon have Hundreds of thousands have crossed the border into Syria in search of safety. left the country ill equipped to handle a humanitarian emergency at this scale.

WHAT WE'RE DOING

Despite extraordinary challenges and risks, DEC member charities have proven that they are able to provide lifesaving aid within Gaza. They are co-ordinating closely to find ways to deliver vital humanitarian support, adapting their response to the rapidly changing situation.

They are also scaling up their responses right now in Lebanon, adjusting their work as the needs grow, and providing people with a lifeline of support. In the West Bank too, where many are experiencing violence and displacement, DEC member charities are supporting those caught up in the crisis

DEC charities are on the ground saving lives right now, and they are ready to act wherever the needs are greatest. For more information on how and where DEC member charities are responding, please visit dec.org.uk.

Your fundraising for this appeal will ensure that DEC charities are able to continue their vital work today and as the situation continues to evolve in the weeks and months ahead.



1.9 MILLION

90% of the population displaced in Gaza – over

1 MILLION +

of the population people displaced in Lebanon – around 20%



2.1 MILLION

insecurity population of Gaza almost the entire face acute food



DAMAGE

by ongoing violence in West Bank. infrastructure caused sanitation and hygiene to vital water,

All statistics accurate at the time of production and the latest information will be available on the DEC website



could provide blankets them warm for two people to keep



£50

families for one week emergency food for five could provide



£100

emergency shelter could provide for five families

FIND OUT MORE AT DEC.ORG.UK

























Postal Donation Form

Registered Charity No. 1062638 www.dec.org.uk

support@dec.org.uk

Thank you for donating to...

DEC Middle East Humanitarian Appeal	manitarian Appeal	
How much would you like to give?	you like to give?	
giftaid it Add 25% to your d	Add 25% to your donation at no extra cost to you.	ŗ.
Yes - I want to Gift Aid my donation and any donations I make in the f	Yes - I want to Gift Aid my donation and any donations I make in the future or nave made in the past 4 years to the Disasters Emergency Committee	ture or
I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. The tax reclaimed will be used to help fund the whole of the DEC's work.	ess Income Tax and/or Capital Gains Tax in that tax year it is my responsibility to the the whole of the DEC's work.	than the o pay any
Your Details	etails	
Title:	Email:	
First Name:	Address:	
Surname:		
We'd like to keep you updated about the impact of your donation and how you can support future emergencies: Send me updates Do not send me updates by email	Postcode:	
ou: want ns. If you Gift Aid d	your name or home address or no longer pay sufficien ditional rate and want to receive the additional tax relie ax return or ask HM Revenue and Customs to adjust you	t tax on your f due to you, ır tax code.
Payment Details	Details	
Card Number:	Visa	Solo
	Mastercard	CAF Card
Lybis pare.	Maestro	AMEX JCB
Signature:	Date:	

Thank you, please send this form to...

The Disasters Emergency Committee, PO Box 999, London, EC3A 3AA

DECFORM



Gift Aid Declaration

Registered Charity No. 1062638 support@dec.org.uk www.dec.org.uk

Thank you for donating to...

DEC Middle East Humanitarian Appeal

We'd like to keep you updated about the impact of your donation and how you can support future emergencies: Send me updates Do not send me updates by post	Surname:	First Name:	Title:	Your Details	I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. The tax reclaimed will be used to help fund the whole of the DEC's work.	Yes - I want to Gift Aid my donation and any donations I make in the f have made in the past 4 years to the Disasters Emergency Committee	giftaid it Add 25% to your c	When did you donate?	
Postcode:		Address:	Email:	etails	ess Income Tax and/or Capital Gains Tax than the in that tax year it is my responsibility to pay any und the whole of the DEC's work.	Yes - I want to Gift Aid my donation and any donations I make in the future or nave made in the past 4 years to the Disasters Emergency Committee	Add 25% to your donation at no extra cost to you.	ou donate?	

Please notify the DEC if you: want to cancel your declaration, change your name or home address or no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Thank you, please send this form to..

The Disasters Emergency PO Box 999, EC3A 3AA London, Committee,

or scan back to support@dec.org.uk



Fundraising

ID:

www.dec.org.uk support@dec.org.uk

To collect Gift Aid for money raised / collected at events The Disasters Emergency Committee

Total amount

received:

Please Return to: he Disasters Emergency Committee

> PO Box 999 London

Your Details

Your name:

Event Name:

Date:

Total Gift Aid

amount:

giftaid it Add 25% to your donation at no extra cost to you.

Remember: You must provide your full name, home address, postcode & 🗸 Gift Aid for the DEC to claim tax back on your donation.

Full name (First name and Surname)	Home Address (Essential for Gift Aid to be Claimed)	Postcode	Donation Amount (£)	Date Paid	Gift Aid

If I have ticked the box headed 'Gift Aid' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the Disasters Emergency Committee to reclaim tax on the donation detailed above, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the DEC will reclaim 25p of tax on every £1 that I have given.

The tax reclaimed will be used to help fund the whole of the DEC's work.

DECFORM



support@dec.org.uk

Please Return to: The Disasters Emergency Committee PO Box 999 London

EC3A 3AA

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DECFORM

THANK YOU

DEC.ORG.UK



Print on to A4 card.

Cut around the edges and fold along the seams to make a box.

edge underneath the THANK YOU' edge. Attach the 'GLUE HERE'

ACTION AGAINST O HUNGER DEC MEMBER CHARITIES

CAF#BD

and

OXFAM

@ PLAN

If you have any questions contact us on: support@dec.org.uk

























































































































































































































aid

































CAF#D

ACTION AGAINST HUNGER









GLUE HERE



































IN SUPPORT OF



Registered Charity No. 1062638

DEC MEMBER CHARITIES



act:onaid

























IN SUPPORT OF



DISASTERS EMERGENCY COMMITTEE

Registered Charity No. 1062638

IN SUPPORT OF



Registered Charity No. 1062638

IN SUPPORT OF DISASTERS EMERGENCY COMMITTEE

